

RESUME



Robert Sterling Scott

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INTRODUCTION:

I have been a practicing artist for well over sixty years. In addition to my activity in the world of art, I own and operate Juris Corporation, a forensic design and production company that creates multimedia presentations and 3D animations and visualizations for litigation and education purposes. I founded Juris in 1985 and it has operated continuously since then. Juris Corporation affords me the opportunity to devote time and energy to my fine art practice. I am a designer. As such, I believe that I should be able to visualize ideas about how specific images should take form naturally, and as an abstract entity. I think this ability to conceptualize ideas and transfer them to reality makes me uniquely qualified to take on a project like City of Orlando I-4 Ultimate Public Art Opportunity.

EDUCATION:

I attended Marshall University from 1958 - 1964 as a B.S. candidate with a major in Studio Arts / Sculpture Discipline. In addition, I completed majors in Advertising / Marketing, Philosophy and Design. I also did post graduate work in studio art at Rollins College as well as continuing independent study.

ART HISTORY:

I learned my early art development from my father, Robert F. Scott, who studied at the Chicago Art Institute and Chicago Academy of Art, 1917 - 1922. He taught me the "way" to see and visualize my ideas and translate them to physical works.

I submitted to my first exhibition at the Huntington Art Gallery in Huntington, West Virginia, Annual Art Exhibition in 1959. I was accepted and won an honorable mention award.

I continued my academic and personal studies until I moved to Orlando, Florida in 1967 to accept a position as Florida advertising and marketing director for Montgomery Ward & Company.

In 1974, I began to enter a number of statewide Art Festivals, was accepted and, for the next four years, I continued to enter, be accepted, and win a number of prestigious awards at:

- Winter Park Sidewalk Art Festival
- Mount Dora Art Festival
- Gasparilla Art Festival (Tampa)
- Full Sail Festival (St. Petersburg)
- St. Augustine Art Festival
- Cedar Key Art Festival
- Gainesville Art Festival
- Peabody Invitational (Atlanta)

From 1975 until today, I continue my independent art studies and practice. In late 2019 I began to develop a series of historical digital collage images of cities. My Kirkland images are incorporated into my design for this project.

BUSINESS HISTORY:

1967 - 1971, Advertising & Marketing Director, Florida Division, Montgomery Ward & Company, during which I introduced the company to new media (radio and television) advertising.

1971 - 1973, I formed The Scott Company, a full service advertising and marketing company.

1973 - 1974, The Scott Company became Scott - Wood & Associates, a regional advertising and marketing company.

1974, I sold my interest in Scott - Woods & Associates, to concentrate on my art career.

1975 - 1978 I concentrated my efforts on art exhibitions throughout Florida and the Southeast.

1978, I formed Sterling Studios, a full service design company specializing in electronic and print media.

1985 - Present, Sterling Studios became Juris Corporation, a forensic design firm specializing in multimedia, 3D visualizations and animations for litigation events - mediation, arbitration and trials. Our expertise evolved into medical and anatomical illustration, accident reconstruction, analysis and design of complex exemplars, environmental issues, eminent domain exhibits, etc. In 1985, forensic design was a new field. In fact, there were only three other forensic design firms in the USA. Today, the discipline has evolved to the point that there are now several hundred firms in the USA as well as a few throughout the European Union.